

#### **República Argentina - Poder Ejecutivo Nacional** 2020 - Año del General Manuel Belgrano

#### Resolución

Número: RESOL-2020-854-APN-ENACOM#JGM

CIUDAD DE BUENOS AIRES Thursday, August 6<sup>th</sup>, 2020

Referencia: EX-2018-55180540-APN-SDYME#ENACOM - ACTA 62

HAVING SEEN File No. EX-2018-55180540-APN-SDYME # ENACOM of the Registry of the NATIONAL COMMUNICATIONS ENTITY, Resolution No. 82 dated January 28, 2015 of the Registry of the former NATIONAL COMMUNICATIONS COMMISSION, the IF-2019- 99830601-APN-DNPYC # ENACOM and,

CONSIDERING:

That, by Decree No. 267 dated December 29, 2015, the ENTE NACIONAL DE COMUNICACIONES (ENACOM), an autarkic and decentralized body, was created as the Authority for the Enforcement of Laws No. 27,078 and No. 26,522, its amending and regulatory standards, assuming the functions and powers of the former FEDERAL AUTHORITY OF INFORMATION AND COMMUNICATIONS TECHNOLOGIES and of the former FEDERAL AUTHORITY OF AUDIOVISUAL COMMUNICATION SERVICES.

That this Authority is responsible for the administration, management and control of the radioelectric spectrum, in accordance with what is established by Law No. 27,078, the regulations that are consequently issued, international standards, and those issued by world and regional conferences in the matter to which the ARGENTINE REPUBLIC adheres.

That Article 16 of Law No. 27,078 establishes that in order to guarantee the integrity and quality of telecommunications networks and the radioelectric spectrum, as well as the safety of people, users and licensees, telecommunications equipment that are commercialized will be subject to homologation and certification.

That by Resolution SC No. 729 dated December 24, 1980 - REGISTRATION OF TELECOMMUNICATION ACTIVITIES AND MATERIALS (RAMATEL) - and its amendments, homologation procedures and requirements were generated; settling in inc. 3.4 of Annex I that "The registration of materials marketed in the country, whether of national or imported origin ..."

That by means of CNC Resolution No. 82 dated January 28, 2015, it was established that telecommunications equipment must be duly identified in accordance with the minimum guidelines detailed in the Annex of the aforementioned Resolution.

That the identification approved in a timely manner must be updated, in accordance with the changes that occurred due to the application of Decree No. 267/2015.

That at the time the identification procedures indicated in CNC Resolution No. 82/2015 came into force, complaints were received from the cameras that bring together the manufacturers, stating the need to have enough time to make changes to the labeling and changes in the manuals of the respective equipment.

Considering the request of the Automotive Manufacturers Association (ADEFA) regarding the identification of the telecommunications equipment installed inside the vehicles, it is considered appropriate, for these cases, to include the information referred to in the on-board documentation, which is delivered to the customer together with the vehicle.

That for the purposes of updating the logo and isotype of the aforementioned identification, the RAMATEL brand was taken as a reference, whose validity dates from 1980 and is internationally recognized.

That this line of action in the choice of said criterion, gives continuity in time to the identification of telecommunications equipment, making it independent of changes related to the name of the Organization.

That by virtue of the aforementioned, it corresponds to update the current regulations, by modifying CNC Resolution No. 82/2015, issued within the framework of File No. 16725/2014 of the Registry of the former NATIONAL COMMISSION OF COMMUNICATIONS.

That in order to contemplate the time that telecommunications equipment manufacturers and marketers will need for the logistics required for labeling with the new design, a period of 2 (TWO) years has been granted for its implementation, as of the date of publication in the OFFICIAL BULLETIN OF THE ARGENTINE REPUBLIC.

That the competent technical areas and the permanent Legal Service of this NATIONAL COMMUNICATIONS ENTE have taken due intervention.

That, likewise, the General Coordinator of Executive Affairs and the General Coordinator of Technical Affairs have taken the pertinent intervention, in accordance with the provisions of Minute No. 56 of the Board of Directors of the NATIONAL COMMUNICATIONS ENTE, dated January 30, 2020.

That this measure is issued in exercise of the powers conferred by Decree No. 267 dated December 29, 2015 and Act No. 1 dated January 5, 2016 of the Board of Directors of the NATIONAL COMMUNICATIONS ENTE and what was agreed in its Act No. 62 dated July 31, 2020.

Thus,

# The DIRECTORY OF THE NATIONAL COMMUNICATIONS ENTITY RESOLVES:

ARTICLE 1 .- Replace the ANNEX of CNC Resolution No. 82/2015 by the ANNEX registered in the ELECTRONIC GENERATOR OF OFFICIAL DOCUMENTS as IF-2019-98163199-APN-SNYE # ENACOM, which is an integral part of this measure as a whole.

ARTICLE 2.- Grant a period of 2 (TWO) years from the publication of this document in the OFFICIAL BULLETIN OF THE ARGENTINE REPUBLIC for the applicants to adapt to the new labeling directives.

ARTICLE 3.- Communicate, publish it in an extract, give it to the NATIONAL ADDRESS OF THE OFFICIAL REGISTRY and file it completed.

Digitally signed by AMBROSINI Claudio Julio Date: 2020.08.06 20:31:30 ART Location: Ciudad Autónoma de Buenos Aires

Claudio Julio Ambrosini Presidente Ente Nacional de Comunicaciones

Digitally signed by GESTION DOCUMENTAL ELECTRONICA - GDE Date: 2020.08.06 20:31:55 -03:00



# Mandatory minimum guidelines for marking the devices registered in RAMATEL

The marking on the equipment to be registered must be carried out legibly, clearly visible and indelibly, allowing the use of the combinations described below, the design that best suits the size and shape of the approved product.

Although the specifications are intended for the use of labels, both low relief and high relief markings will also be acceptable.

# I) Information contained in the identification

The identification label of a registered product must be composed of the following information:

- a) Isologotype o isotype RAMATEL; and
- b) Registration number granted by ENACOM for RAMATEL

# II) RAMATEL Isologotype / isotype specifications

- 1) The use of the RAMATEL isologotype or isotype must be adopted from the following possibilities.
- 1.1) Normalized Isologotype and Isotype

Isologotype





Isologotipo vertical

Isologotipo horizontal



Isotype



1.2) Use on full and colored background

On light gray background 10% black

Sobre fondo gris claro 10% Negro



1.3) Inverted use on full and colored background

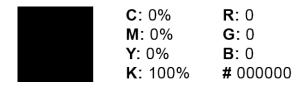
On black background 100% black



2) The institutional color palette is composed only of black according to the following



Ente Nacional de Comunicaciones detail:



- 3) Typography
- 3.1) Isotype typography

The Montserrat Regular font will be used exclusively for the isotype.

3.2) Logotype typography

The **Montserrat** font family will be used for the logo (legend "RAMATEL"), in the following versions:

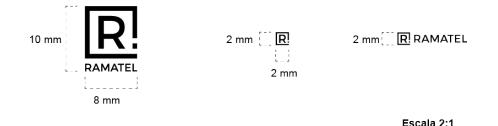
# Montserrat Regular

# ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890\*\:,...!;#.?;/\_{}[]();/@&

4) Minimum uses

Minimum size for the use of the isologotype and institutional isotype.





In either case, the proportions must be respected.

## III) RAMATEL registration number specifications

- 1) RAMATEL<sup>1</sup> registration number must be printed in Arial font.
- 2) The minimum height of RAMATEL registration number will be 5 points.

#### IV) Location of elements on the label

For the design of the label, the RAMATEL isologotype or isotype will be accepted. The RAMATEL Registration number must be placed immediately below the isologotype / isotype chosen. Its alignment should be centered.

The only possible cases where the RAMATEL Registration number may be placed on the right, will be those corresponding to the use of the horizontal isologotype and isotype.

<sup>&</sup>lt;sup>1</sup> NOTA: For the purposes of illustrating the application examples, the character string "X-00000" has been used in this Annex, which must be replaced by the RAMATEL Registration Number corresponding to each case.







R RAMATEL X-00000 R RAMATEL X-00000

R! X-00000

In either case, the proportions must be respected.

#### V) Other identification cases

- 1) If for constructive reasons, size or packaging, the marking cannot be made directly on the product, the identification must be printed in the user manual and / or on the corresponding packaging, in accordance with the rules of points II, III, IV of this Annex.
- 2) In the case of modular equipment, it must be labeled with its own RAMATEL registration number as detailed in the previous points. If the RAMATEL identification number is not visible when the module is installed inside another device, then the external part of the main device must also have a label that refers to the module it contains.

This external label must contain the RAMATEL identification data of the approved product preceded by the legend "CONTAINS", using one of the following models:

IF-2019-98163199-APN-SNYE#ENACOM







CONTIENE R RAMATEL X-00000 CONTIENE R RAMATEL X-00000 CONTIENE

R! X-00000

The legend "CONTIENE" must be printed in Arial font with a minimum height of 5 points.

Those main devices/hosts that contain one or more modules subject to approval, must include in their identification the registration numbers granted for each module.

- 3) For cases in which the approved equipment is installed inside vehicles (cars, boats, planes, motorcycles, etc.) and as a consequence, its regulatory identification is hidden from view, the corresponding identification(s) must be included and printed in manuals or on-board documentation delivered together with the vehicle, following the guidelines set forth in points II, III, IV of this Annex.
- 4) In cases where the use of electronic labeling is chosen, the marking must be displayed on the device's own screen and its characteristics shall comply with the requirements established in points II, III and IV of this Annex.

The information on the electronic label should be readily accessible. The user manual should include instructions on how to access the electronic indicator.

In addition to the electronic label, the identification must be printed in the user manual and on the product packaging, with the RAMATEL isologotype and the Registration Number, in accordance with the provisions of points II, III and IV. of this Annex.

IF-2019-98163199-APN-SNYE#ENACOM



Ente Nacional de Comunicaciones

## VI) Durability of identification

The materials and processes used in the construction and display of the identification labels of approved products must be such that they allow indelible engraving during the useful life of the product in order to maintain a good readability condition.

#### VII) Requirements for the registration and / or renewal of equipment

- 1) It will be a requirement to present, at the time of the application for registration in RAMATEL, an identification proposal.
- 2) For the renewal of a device registration will be required to include a photograph of the equipment in which its identification tag is clearly visible.
- 3) The National Communications Entity will evaluate the product identification proposal, as well as its final implementation, during the process of analysis of the application for registration or renewal, and may require modifications in order for the specifications of this Annex to be duly completed.

#### VIII) Download of Isotype and Isologotype

The files corresponding to the Isologotype and Isotype will be available on the ENACOM official site.



#### República Argentina - Poder Ejecutivo Nacional 2019 - Año de la Exportación

## Hoja Adicional de Firmas Anexo

Número: IF-2019-98163199-APN-SNYE#ENACOM

# CIUDAD DE BUENOS AIRES Jueves 31 de Octubre de 2019

#### Referencia: EX-2018-55180540- - APN-SDYME#ENACOM - MODIF. RES CNC N° 82/15 - Anexo

El documento fue importado por el sistema GEDO con un total de 7 pagina/s.

Digitally signed by GESTION DOCUMENTAL ELECTRONICA - GDE Date: 2019.10.31 16:36:46 -03:00

Fabian Andres Fernandez Subdirector Subdirección de Normalización y Estándares Ente Nacional de Comunicaciones